



Anupriya Alok

Senior Associate

King Stubb & Kasiva, Advocates & Attorneys

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Areas of Practice:

Intellectual Property

Laws

IP Prosecution

Litigation

Education:

L.L.B., Faculty of Law, Delhi
University.

B.A. Economics (Hons.),
Delhi University

Affiliations:

Bar Council of Delhi

Bar Council of India

Professional Summary :

Anupriya primarily deals in Intellectual Property Rights matters including trademark, copyright, patents and design for various clients. She handles diverse clients and has vast experience in trademark prosecution and oppositions, IP litigation and enforcement actions before various judicial forums/quasi-judicial forums including High Courts and Districts Courts, Trademark Registry and also criminal enforcement such as copyright infringement matters. She also handles the drafting for several IP matters and provides legal advises to clients for protection of IP assets.

Representative Clients :

She advises and represents several companies related to Pharmaceutical, Media & Entertainment, Healthcare, FMCG, Agriculture, Telecom, Education, Sports etc.

Relevant Recent Experience :

- Representing and advising clients related to IP matters in the successful enforcement of its IP rights before various courts in India.
- Representation of famous brands before Delhi High Court and various judicial forum.
- Drafted and reviewed various types of IP related complaints, evidences, applications etc. on the behalf of client before High Court and District Courts.
- Advising clients regarding IP related issues including trademark infringement and passing off, copyright infringement etc. and prepared legal opinions.