



## **Dhruv Kaushal**

Partner

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### Professional Summary:

Dhruv is a practicing lawyer with over nine years of experience in the Technology, Media and Telecommunications (TMT) sector, with a particular focus on data protection, privacy, artificial intelligence, intermediary regulations, and emerging technology laws. He is a Certified Information Privacy Professional (Europe) [CIPP(E)] accredited by the International Association of Privacy Professionals (IAPP), demonstrating his expertise in global privacy and data protection frameworks.

He regularly advises domestic and multinational clients on compliance with evolving technology regulations, including the Digital Personal Data Protection Act, 2023 (DPDP Act), and has assisted several leading organisations in developing and implementing comprehensive data privacy compliance frameworks. In addition to providing strategic regulatory advice, he actively contributes to awareness-building initiatives on data protection and privacy governance.

Dhruv also advises clients on the legal and regulatory implications of artificial intelligence and machine learning technologies in India, including risk assessment, governance, and compliance considerations. Further, he has extensive experience assisting Indian enterprises in implementing the General Data Protection Regulation (GDPR) and undertaking related policy, governance, and operational changes to align with international privacy standards.

### Areas of Practice:

Data Protection and Privacy (DPDP Act, 2023 and GDPR, 2016)  
Technology, Media and Telecommunications (TMT) Law,  
Artificial Intelligence and Emerging Technology Regulations,  
Intermediary Guidelines and Platform Compliance,  
Cross-border Data Transfer and Regulatory Advisory.

### Education:

Bachelor of Arts and Bachelor of Laws (BA LLB)

### Relevant Recent Experience:

#### **Data Protection:**

- Advised the India subsidiary of a UK based automotive manufacturer, in end-to-end DPDP assessment, and setting up data privacy compliance office in India
- Advised the largest beverage manufacturer in end-to-end DPDP assessment and compliance check
- Advised the client's management team with regard to implementation of the General Data Protection Regulation (2016) and the subsequent internal policy amendments to be made active post 25 May 2018.

- Advised the management team of a business outsourcing company with respect to a potential personal data breach incident and the associated GDPR implications in Sweden. Matter was successfully closed in November 2021.
- Advised a UK based automotive manufacturing entity in DPDP assessment and compliance check
- Conducted over 125 awareness sessions, in explaining the contours of data protection in India (including DPDP Act) to various individuals

### **Technology and AI Regulations**

- Authored a report on regulatory hurdles in setting up AI based data centers in India, report was co-branded and presented at Niti Aayog.
- Advised an agro-tech startup, engaged in use of AI based technology for farming, advice involved preparing the India entry strategy, closure of investment agreements with overseas shareholders and entity restructuring.
- Represented equipment manufacturers, before the DPIIT, Ministry of Commerce and Industry, in their application to seek registration under the DPIIT, OM dated 23rd July 2020 regarding procurement by government departments.
- Advised a leading mobile device and related equipment manufacturer, on the manufacturing and assembly set-up for India, Indonesia, Bangladesh, Finland, Egypt and Kenya. Transactions were closed in August 2022
- Involved in a comprehensive vendor due diligence of a renowned IT company based in Sweden.
- Advised a leading hospitality sector entity, on segregating its technology business from the real-estate and hospitality business.

### **Transactions:**

- Advised a leading B2B Pharma entity, in its acquisition by a US based entity. Deal valued at approx. INR 56 Crore.
- Represented and advised in the successful takeover of the IT Business of a Swedish entity by a large IT company in India
- Represented a technology company in closure of an Agreement involving provisioning of digital support to a German company (engaged in sale of insurance services), valued at EUR 45 million (approx.) in April 2018.

### **Awards and Recognitions:**

- Recognized as Innovative Counsel of the Year (Data Privacy), by the India National Bar Association, November 2025
- Honoured by the Board of Directors at HCL for my contribution in various engagements in EMEA, February 2018
- Gem Award, presented by HMD India, official licensee of the Nokia brand, December 2022

