



**KING STUBB & KASIVA**  
ADVOCATES AND ATTORNEYS

# GAMING

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[www.ksandk.com](http://www.ksandk.com)

## About Us:

King Stubb & Kasiva (KSK) is a premier full-service law firm in India committed to providing comprehensive legal solutions to global and Indian clients in the gaming industry. With a dedicated team of experienced attorneys, we offer unparalleled expertise and strategic guidance to clients worldwide. KSK's gaming practice is renowned for its in-depth knowledge, innovative approach, and unwavering commitment to client success.

## Areas of Expertise:



### Regulatory Compliance:

KSK assists clients in navigating the complex landscape of gaming regulations, ensuring compliance with local, national, and international laws. Our team provides tailored solutions to regulatory challenges, offering proactive advice and risk mitigation strategies.



### Licensing and Permits:

We guide clients through the licensing process, helping them obtain gaming licenses and permits efficiently and effectively. KSK assists with license applications, negotiations, and compliance monitoring to ensure seamless operations.



### Intellectual Property Protection:

Our firm specializes in protecting clients' intellectual property rights, including trademarks, copyrights, patents, and trade secrets. KSK offers strategic advice on IP portfolio management, enforcement, and litigation to safeguard clients' innovations and creations.



### Esports and Online Gaming:

With extensive experience in esports and online gaming, KSK provides comprehensive legal services to players, teams, organizers, and sponsors. Our team assists clients with player contracts, tournament agreements, sponsorship deals, and digital rights management.



### Advertising and Marketing:

KSK advises clients on advertising and marketing strategies, ensuring compliance with consumer protection laws and industry standards. Our team helps clients navigate the legal complexities of advertising campaigns, promotions, and brand partnerships.



### Contracts and Collaboration:

We draft and negotiate a wide range of contracts, including development agreements, publishing contracts, collaboration agreements, and partnership agreements. KSK's tailored contracts protect clients' interests and facilitate successful collaborations.



### Social Media and Content Creation:

Our firm provides legal guidance on social media activities, influencer partnerships, content creation, and user-generated content. KSK helps clients mitigate risks and protect their rights in the digital landscape.



## Areas of Expertise:

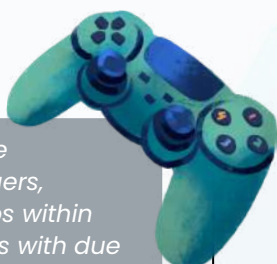


- **Sponsorships and Endorsements:** We advise clients on structuring sponsorship deals, endorsement agreements, and brand partnerships. KSK negotiates favorable terms and ensures compliance with regulatory requirements in commercial relationships.

- **Market Entry and Expansion:** KSK assists clients in entering new markets and expanding their presence globally. Our team provides strategic advice on market entry strategies, localization requirements, and international business transactions.

- **Manufacturers of Gaming Equipment:** We represent manufacturers of gaming equipment, hardware, and accessories, advising on regulatory compliance, product liability, distribution agreements, and supply chain management.

- **Software Development and Licensing:** KSK offers legal guidance on software development, licensing agreements, distribution platforms, and intellectual property rights. Our team helps clients maximize the value of their creations and navigate the evolving tech landscape.



- **Mergers and Acquisitions:** We provide comprehensive legal support for mergers, acquisitions, and strategic partnerships within the gaming industry. KSK assists clients with due diligence, negotiation, documentation, and regulatory approvals.

- **Venture Capital Financing:** Our firm offers legal assistance in venture capital financing, helping startups and emerging gaming companies secure funding and navigate regulatory requirements. KSK advises on investment terms, due diligence, and compliance matters.

- **Mergers and Acquisitions:** Providing a one stop solution to the clients.

- **Cryptocurrency and Blockchain:** We offer legal guidance on the use of cryptocurrencies, blockchain technology, and non-fungible tokens (NFTs) in gaming. KSK assists clients with regulatory compliance, smart contract development, and tokenization strategies.





## Areas of Expertise:



### DATA PRIVACY AND SECURITY:

Our team helps clients navigate data privacy laws and regulations, develop privacy policies, and implement security measures. KSK ensures compliance with data protection standards and mitigates the risk of data breaches.

### SKILL-BASED GAMING, FANTASY CONTESTS, AND PRIZELESS SOCIAL GAMING:

We provide legal advice on skill-based gaming platforms, fantasy contests, and prizeless social gaming applications. KSK addresses regulatory requirements, user agreements, and risk management strategies.

### SWEEPSTAKES AND GIVEAWAYS:

Our firm offers guidance on structuring sweepstakes and giveaways, drafting official rules, and ensuring compliance with state and federal laws. KSK conducts promotional audits to evaluate legal risks and protect clients' interests.

### SWEEPSTAKES PROMOTION DESIGN AND STRUCTURAL ANALYSIS:

We assist clients in designing and structuring sweepstakes promotions to maximize engagement and minimize legal exposure. KSK conducts structural analysis to identify compliance issues and mitigate risks effectively.

### GAMING-RELATED COUNSEL TO NON-GAMING COMPANIES:

KSK provides legal counsel to non-gaming companies seeking to enter the gaming industry or leverage gaming-related opportunities. Our team offers strategic advice on partnerships, investments, and regulatory matters.

### INTERNET CASINOS AND POKER:

We offer legal guidance to operators of internet casinos and poker platforms, addressing licensing requirements, regulatory compliance, and anti-money laundering measures. KSK ensures the legal integrity of gaming operations and minimizes regulatory risks.

### FOREIGN EXCHANGE LAWS:

Our firm advises clients on foreign exchange regulations relevant to cross-border transactions and international business operations. KSK ensures compliance with currency conversion laws and mitigates regulatory risks associated with foreign exchange.

### ANTI-MONEY LAUNDERING LAWS:

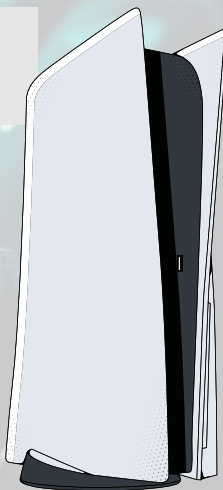
We assist clients in developing and implementing anti-money laundering (AML) policies and procedures. KSK conducts risk assessments and ensures compliance with AML regulations to prevent financial crime and protect clients' interests.

### KNOW YOUR CUSTOMER (KYC) LAWS:

Our team helps clients establish robust KYC procedures to verify customer identities and comply with regulatory requirements. KSK ensures due diligence in customer onboarding and transaction monitoring to mitigate fraud and financial risks.

### INVESTIGATIONS, POLICE STATION REPRESENTATION, AND CRIMINAL LAW MATTERS:

KSK provides legal representation and guidance in investigations, police station matters, and criminal law proceedings. Our team protects clients' rights and interests throughout legal proceedings, ensuring fair treatment and due process.



## Representative Matters:



- Advised a leading Indian game developer on regulatory compliance for a new mobile gaming app launch in India.
- Represented a prominent esports organization in negotiating sponsorship deals and player contracts.
- Assisted a gaming hardware manufacturer in obtaining regulatory approvals in India.
- Provided legal counsel to an international streaming platform on content licensing for gaming content in India.
- Negotiated partnership agreements between Indian esports teams and global brands.



- Advised a venture capital firm on investment opportunities in Indian gaming startups.
- Represented a gaming software developer in licensing agreements with Indian companies.
- Assisted a gaming venue provider in obtaining permits for a new arcade in India.
- Drafted rules for an Indian gaming platform ensuring compliance with laws.
- Advised a non-gaming company on entering the Indian gaming market.



- Represented an Indian esports team in resolving player contract disputes.
- Assisted an international gaming company in establishing operations in India.
- Provided legal guidance to an Indian gaming content creator on copyright issues.
- Negotiated licensing agreements for Indian IP in global video games.
- Advised a foreign internet casino on Indian regulatory requirements.



- Represented a gaming equipment manufacturer in trademark litigation.
- Assisted a fantasy sports platform in obtaining licenses in multiple Indian states.
- Drafted partnership agreements between Indian esports organizations and sponsors.



## Representative Matters:



- Provided legal counsel to a gaming startup on data privacy compliance.
- Represented a gaming software developer in negotiating publishing contracts.
- Advised a mobile gaming startup on business model compliance.
- Represented a gaming software developer in educational app contracts.
- Assisted a gaming hardware manufacturer in regulatory approvals.



- Provided legal counsel to a gaming content creator on YouTube policies.
- Negotiated partnership agreements for esports teams and global brands.
- Advised an Indian gaming platform on legal issues with in-app purchases.
- Represented a gaming startup in negotiations with telecom operators.
- Assisted a foreign gaming company in joint ventures for mobile games.



- Drafted terms for a gaming subscription service.
- Provided legal guidance to an esports organization on contracts.
- Advised a gaming publisher on regulatory compliance for console games.
- Represented an Indian gaming startup in investor negotiations.
- Assisted a gaming event organizer in obtaining permits.
- Drafted privacy policies for an Indian gaming app.
- Provided legal counsel to a gaming streaming platform.



- Negotiated distribution agreements for an international gaming console.
- Advised a fantasy sports operator on legal issues.
- Represented a gaming industry association in policy advocacy.
- Assisted a gaming studio in securing tax incentives.
- Provided legal guidance to a mobile gaming company on labor laws.



## Clientele:



- Game developers and publishers
- Esports organizations and teams
- Streaming platforms and content creators
- Investors and venture capitalists
- Manufacturers and distributors of gaming equipment
- Software developers and technology companies
- Non-gaming companies seeking to enter the gaming industry
- Internet casinos and poker platforms
- Gaming venue providers
- Sponsors and advertisers
- Commercial organizations and businesses that service the gaming industry

## Mission:



- At King Stubb & Kasiva, our mission is to provide unparalleled legal expertise and strategic guidance to empower our clients to succeed in the dynamic and rapidly evolving gaming industry. With a client-centric approach and a commitment to excellence, we strive to exceed expectations and deliver exceptional results for every client.





## KEY CONTACTS



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