



Prithiviraj Senthil Nathan

Partner

King Stubb & Kasiva, Advocates & Attorneys
211, Alpha Wing, 2nd Floor, Raheja Towers- 177, Anna Salai, Chennai
-600002

Email - prithivi@ksandk.com

Direct - +91 882 680 5955

Professional Summary:

Prithivi primarily focuses on technology-driven M&A, cross-border IP asset transfers, and structuring complex licensing arrangements, protection, commercialisation, and enforcement of IP rights, often in high-value corporate transactions involving private equity funds, multinational companies, and innovative start-ups in the technology and e-commerce sectors. Through high-value corporate transactions, he consistently delivers solutions that align legal precision with business objectives—ensuring maximum value extraction and risk mitigation in rapidly evolving markets.

Areas of Practice:

IPR
Dispute Resolution
Litigation
Arbitration
Corporate and
Commercial Advisory

Education:

BA.LL.B (Hons), School
of Excellence in Law,
Chennai

LLM, Transactional
Intellectual Property,
Queen Mary, University of
London

Affiliations:

Bar Council of Tamil Nadu
& Puducherry

Representative Clients :

Amazon | Flipkart | Swiggy | L&T-SuFin | Trimas | Quanta Services |
Digital Management, LLC | OnMobile Global Limited | CanBank Ventures
| Crestron Electronics | Veoneer Group

Relevant Recent Experience:

- Advised a Swedish multinational and its Indian subsidiary in the acquisition of digital and intellectual property assets, including structuring, negotiations, regulatory approvals, and due diligence.
- Acted for a UK-based company acquiring an Indian e-commerce company, advising on the transfer and licensing of proprietary technology, brand assets, and customer data in compliance with Indian laws.
- Advised a US-based acquirer on purchasing an SAP Silver Partner in the digital commerce space, involving software licensing, IP ownership verification, and technology transfer agreements.
- Structured and negotiated e-commerce and technology-related agreements, including software development, hosting, outsourcing, OEM distribution, bundling arrangements, and online service provider agreements.

- Advised a leading VC fund on IP and technology considerations in managing the Electronic Development Fund, focused on investments in electronics system design, nanoelectronics, and IT companies.
- Advised number of MNCs in registering their respective IPs across the globe.
- Counselling clients on IP protection strategies for e-commerce, content platforms, mobile applications, and payment gateways, including domain name disputes and enforcement.