



BHUMIKA SHARMA

ASSOCIATE

Address: King Stubb & Kasiva, Advocates & Attorneys,
802, 8th Floor, Remi Commecio, Shah Industrial Estate, Veera Desai
Road, Behind Yash Raj Studio, Andheri (West), Mumbai – 400053.

Email - bhumika@ksandk.com

Direct - +91-9167662822

Areas of Practice:

Intellectual Property
Media and Entertainment

Education:

BBA LL.B. (Hons.) –
University of Mumbai
Law Academy (2022)

Affiliations:

Bar Council of Maharashtra
& Goa

Professional Summary:

Bhumika specializes in Intellectual Property and Media & Entertainment law, with a focus on copyright, trademark, and content-driven matters. She advises on drafting and negotiating commercial contracts, representing talents, and guiding clients on influencer marketing and brand collaborations. Her experience extends to advising production houses on cast and crew engagement, film financing, and promotional arrangements. Bhumika also handles content licensing, literary acquisitions, and adaptation deals, with a strong emphasis on rights management, due diligence, and enforcement.

Relevant Recent Experience:

- Represents clients in negotiating and structuring talent contracts across the media and entertainment sector.
- Represents clients in drafting and finalising licensing agreements to safeguard intellectual property rights.
- Represents clients in revenue-sharing arrangements, ensuring fairness and commercial viability.
- Represents clients by aligning contractual frameworks with strategic business objectives.
- Represents clients while ensuring compliance with applicable legal and industry regulations.

