



Areas of Practice:

Media and Entertainment Intellectual Property Rights

Education:

B.L.S LL.B. – Pravin Gandhi College of Law, Mumbai (2025)

Affiliations:

Bar Council of Maharashtra & Goa

DEVANSHI RATHOD

ASSOCIATE

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Professional Summary:

Devanshi is a media and entertainment lawyer with a strong focus on intellectual property and transactional matters. She advises clients across the entertainment industry on a broad range of agreements, including production agreements, talent and crew contracts, services and participation agreements, marketing and promotional arrangements, and confidentiality documentation. Her practice is dedicated to supporting production houses, creators, and other stakeholders throughout the audio-visual and content lifecycle, with an emphasis on safeguarding intellectual property and ensuring commercial clarity in every transaction.

Representative Clients:

Some of the clients that Devanshi advises include Balaji Motion Pictures, Zee Entertainment, and Sony Pictures Network, among other leading production houses, studios, broadcasters, content aggregators, distributors, and music labels.

Relevant Recent Experience

- Represents clients on legal risks arising from the use of third-party material in creative projects.
- Represents clients in addressing copyright and trademark concerns in scripts, titles, and other creative assets.
- Represents clients by conducting trademark research and providing guidance on rights management.
- Represents clients in ensuring compliance with legal and industry requirements.

