



**KING STUBB & KASIVA**

**ADVOCATES AND ATTORNEYS**

NEW DELHI | MUMBAI | BANGALORE | HYDERABAD | CHENNAI | KOCHI | MANGALORE | PUNE

# TECHNOLOGY, MEDIA AND TELECOM



# ABOUT KING STUBB & KASIVA

King Stubb Kasiva represents insurance companies across life and non-life sectors. We have substantial experience in representing insurance clients across India in a variety of judicial and quasi-judicial forums. In assisting clients, the Firm can leverage its vast array of relationships that it has built over the years to deliver seamless personalized legal services to clients. King Stubb Kasiva is currently engaged in representing insurance companies across the country. We aspire to be a one-stop solution for the needs of insurance companies. The Firm has empanelled a wide network of skilled lawyers through a uniquely effective system and we have extensive experience assisting the insurance industry with acquisitions, investments and market issues as well as addressing related operational and regulatory needs. Our attorneys have successfully handled hundreds of insurance-related matters throughout India

Whether in discovery, deposition or at trial, we aggressively protect our client's interests with intense preparation, focused inquiry and a thorough identification of the issues. In addition to their highly respected reputation for litigation, our attorneys are sought after by insurance companies for their keen ability to identify specific coverage responsibilities under issued policies.

With significant knowledge concerning insurance legislation in India, our insurance lawyers work closely with our clients to develop the best possible approaches to any sort of situation. We understand the complexities of insurance litigation and the importance of a thorough discovery process. Our insurance attorneys have been assisting our clients in insurance matters, including claims and repudiation cases, coverage disputes, and transactions involving insurance and reinsurance companies. We interpret insurance policies, draft and file responses to lawsuits on behalf of clients, locate expert witnesses, prepare oral and written discovery, negotiate settlements, and bring cases to trial when necessary

## OUR ADVANTAGE



King Stubb & Kasiva's Technology, Media and Telecom (TMT) team in India has a stellar reputation for TMT sourcing and disputes, intellectual property litigation and brand protection as well as data protection. We provide specialist legal services and advice for a wide range of TMT-related projects across various sectors. The surging demand for reliable and innovative communications and information technology systems has driven phenomenal TMT sector growth in India. Dedicated partner-led TMT practices in each of our offices across India are committed to providing clients with expert on-the-ground resources to benefit from the region's growth. Our TMT team acts for both suppliers and customer organisations in public and private sectors. Clients include technology suppliers, multinational companies, central Government departments, international telecom providers and technology companies exploring new markets and products.



# SERVICES OFFERED

## CLOUD COMPUTING

The success of a cloud computing arrangement depends, in great part, on the extent to which the client has understood the risks it takes and has accordingly selected the types of data that can be hosted within the cloud. As a privacy and security counsel to a business, we ensure that our client understands these risks.

We also draft and review the related terms of service, ease of access, ease of transmission, and ease of processing while also providing effective advisory services on the same.



## ASSESSMENT AND AUDIT

We evaluate the company's ability to maintain and communicate privacy and security policies and procedures that comply with applicable legal and contractual requirements. We also evaluate the current level of the company's compliance with applicable laws.

We measure the employees' awareness of privacy and security issues and their understanding of the applicable laws, regulations, guidelines, standards, and jurisprudence. Commercial contracts, e-commerce, outsourcing, hosting, online business, cloud computing, storage, disaster recovery services, marketing, advertising, distribution, partnering, vendor, web wrap, SLA and numerous other services agreements allow service providers to have access to a large amount of personal data. Such transactions raises various issues associated with protecting personal data, from privacy to security, e-discovery to cross-border transfers, breach of security to identity theft. Each commercial relationship has distinctive requirements, and there is no simple one-size-fits-all answer. We tailor solutions specifically for each issue we identify as a viable concern.

## COMPLIANCE WITH DATA SECURITY LAWS

We assist each company that collects, processes, shares, stores, or disposes of personal data to ensure that these data are protected with the appropriate security measures. We also assist in arriving at appropriate security policies and procedures

## SERVICES OFFERED



## SECURITY BREACHES

A company's task in the event of a security breach is extraordinarily complex. The nature of the event and its impact demands that the company ensures the breach is handled as smoothly as possible. We assist in ensuring this occurs and facilitate thorough compliance with applicable legal laws. We make the required filings with the applicable agencies and aim to limit the exposure to significant financial consequences to individuals and the corporate entity.

We also assist in evolving good practices in the event of such breaches, as well as legal advisory on how to avoid such events.

## IT MARKETING & SALES AND PRODUCT LIABILITY

We assist in having good advertising, marketing and sales agreements that are critical ingredients for the expansion of a company. Using personal data in advertising campaigns or marketing projects presents unique data protection challenges for companies, and we aim to be the one-stop solution to such challenges.

## DATA TRANSFER AND SHARING

Numerous laws and regulations restrict and regulate personal and financial data transfers to third-party platforms. These transfers or sharing may require the prior consent of the individual data subject or the prior approval of the regulators. In most cases, they also require the negotiation of data transfer agreements or data use agreements that limit permitted uses and include stringent requirements for confidentiality and security. We offer services that ensure that such operations are carried forward smoothly.

## COMPLIANCE WITH PRIVACY LAWS

Our compliance services are geared towards providing companies with the ability to understand the requirements of the numerous Indian data privacy laws that impact their businesses.



# SERVICES OFFERED

## POLICIES AND PROCEDURES

Since each company is unique, related policies and procedures are also unique. A company's privacy and security policies must reflect its actual practices. Companies have been penalized by regulators for failing to abide by or acting contrary to the representations made in these policies. We help draft and review these policies and procedures regularly.

## PERSONAL DATA REVIEWAL AND ADVISORY

Different issues arise depending on the nature of the data and the services being offered to individual data subjects. Customers, distributors and other outsiders are usually subject to different agreements or rules than employees, contract employees, retirees and other insiders. Each of the related policies or contracts has to be examined separately.

We handle reviewing and amending such data points to ensure the essential regulatory compliances are met alongside maximum benefits.

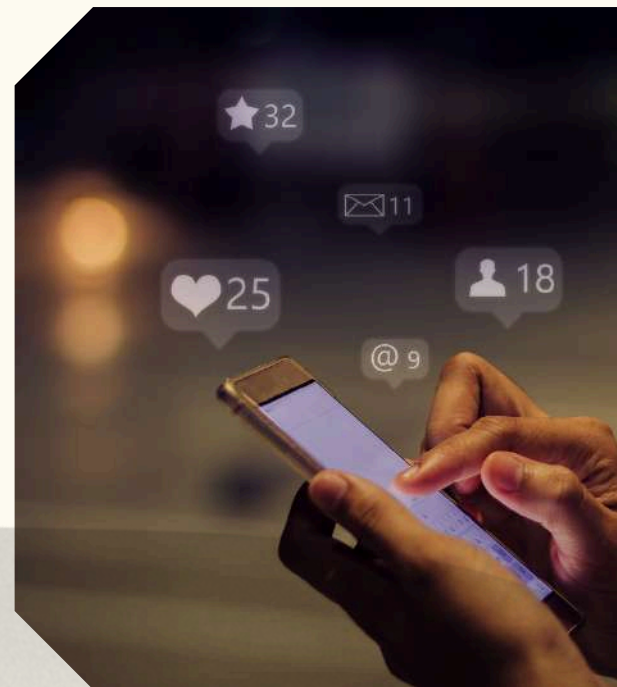
## SOCIAL MEDIA NETWORKING

Social networking sites expose individuals to the dangers of sharing personal data. While the practice has some benefits, there are risks that such information might also be accessible to unwanted parties, aggressive marketers, stalkers, or criminals.

We assist in establishing a company's data handling practices, privacy policies, user tools and interface to ensure the social media entity's userbase is as protected as possible.

## REAL ESTATE

We assist in conducting legal due diligence and providing opinions on the real estate and infrastructure required to conduct the business, including head offices, logistics, factories, branch offices across different cities and towns, etc.



# KEY CONTACTS



**Jidesh Kumar**  
Managing Partner  
jjidesh@ksandk.com



**Rajesh Sivaswamy**  
Senior Partner  
rajesh@ksandk.com



**Aurelia Menezes**  
Partner  
aurelia@ksandk.com



**Siddhartha Karnani**  
Partner  
siddhartha.karnani@ksandk.com



**Vatsal Gaur**  
Partner  
vatsal@ksandk.com

## NEW DELHI

RNM Tower, 5th Floor, Metro pillar no 331, i4, B 1, NH-19, Mohan Cooperative Industrial Estate, New Delhi, 110044

Email: delhi@ksandk.com

## BANGALORE

1A, 1B, 2B & 3B Lavelle Mansion, 1/2, Lavelle Road, Bangalore

Tel: +91 80 41179111/41179222,

Email: bangalore@ksandk.com

## CHENNAI

211, Alpha Wing, Second Floor, Raheja Towers, #177, Anna Salai, Chennai

Tel: +91 44 28605955/28606955

Email: chennai@ksandk.com

## MUMBAI (I)

61, Atlanta Building, Jamnalal Bajaj Road, Nariman Point, Mumbai

Tel: +91 22 62372076/22020080

Email: mumbai@ksandk.com

## MUMBAI (II)

301A, 3rd floor, Piramal Towers, Peninsula Corporate Park, Senapati Bapat Marg, Lower Parel, Mumbai, 400013

## HYDERABAD

609, Shangrila Plaza, Road no. 2, Banjara Hills, Hyderabad, Telangana

Tel: +91 40 48516011/+91 40 48506011

Email: hyderabad@ksandk.com

## KOCHI

1st Floor, Manavalan Building, Banerji Road, Ernakulam, Kochi

Tel: +91 484-3592950

Email: kochi@ksandk.com

## PUNE

Bootstart Cowork, 1st Floor, Arcadian Building Plot No 12, Lane 5A, Koregaon Park, Pune

Tel: +91 9833555232

Email: pune@ksandk.com

## MANGALORE

Office No. 406, 4th Floor, Ajanta Business Center, Kapikad, Bejai, Mangalore- 575004

Tel: +91 8244634375

Email: mangalore@ksandk.com