

#### **Areas of Practice:**

Media and Entertainment Intellectual Property

#### **Education:**

BLS LL.B. – Pravin Gandhi College of Law, Mumbai (2019)

### **Affiliations:**

Bar Council of Maharashtra & Goa

# TANYA GUPTA

### PRINCIPAL ASSOCIATE

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## **Professional Summary:**

Tanya is a media and entertainment lawyer, with significant experience in transactional matters within the media, entertainment, and intellectual property sectors. She possesses extensive expertise in providing strategic legal advisory and end-to-end support to clients, from deal structuring through negotiation to execution. Tanya has advised on complex agreements, including production, distribution, and licensing contracts, ensuring compliance with industry regulations and safeguarding client interests.

### **Representative Clients:**

Eros International Media Limited, Cine1 Studios Private Limited, Narendra Hirawat & Co., Ultra Media & Entertainment Private Limited, Soham Rockstar Entertainment Private Limited, Waveband Productions LLP, Roaring River Productions LLP, etc.

## Relevant Recent Experience:

- Represents clients in drafting, reviewing, and negotiating a wide range
  of media and entertainment agreements, including film production
  agreements, co-production agreements, revenue/exploitation
  agreements, and cast and crew agreements.
- Provides end-to-end transactional support, advising clients on deal structuring, risk management, and contract execution to ensure smooth project implementation.
- Represents clients in conducting legal due diligence for media and entertainment projects, identifying potential risks and ensuring compliance with contractual and regulatory requirements.
- Drafts and issues legal notices on behalf of clients, including demand notices, infringement notices, and notices for breach of contract, safeguarding client rights and interests.
- Represents clients in advisory matters related to intellectual property and contractual disputes, assisting in resolution strategies, negotiation, and enforcement of rights.

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