KING STUBB & KASIVA
ADVOCATES AND ATTORNEYS



VASUNDHARA

SENIOR ASSOCIATE

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Areas of Practice:

Intellectual Property Rights

Education:

B.B.A.LL.B. - Symbiosis Law School, NOIDA [Symbiosis International University] (2021)

Affiliations:

Bar Council of Delhi

Professional Summary:

Vasundhara is an Intellectual Property lawyer with extensive experience in trademark prosecution, enforcement, oppositions, copyright matters, and domain-name disputes across India and multiple international jurisdictions. She advises Fortune 500 companies, global brands, and emerging businesses on developing commercially practical IP protection and enforcement strategies. Her work includes end-to-end trademark portfolio management, due diligence, legal risk assessment, multi-jurisdictional filings, and oppositions and rectification proceedings before the Trade Marks Registry. She has also executed anti-counterfeiting actions as a Court-Appointed Special Receiver and works closely with enforcement authorities to address infringement and

Representative Clients:

Fortune 500 companies across FMCG, technology, healthcare, retail, and e-commerce sectors; multinational consumer goods companies; leading technology and software companies; global e-commerce and logistics platforms; international apparel, lifestyle, and manufacturing brands; and start-ups seeking IP portfolio development.

Relevant Recent Experience:

- Advised Indian and international clients on trademark adoption, clearance searches, and the development of comprehensive, commercially aligned brand-protection strategies across multiple jurisdictions.
- Managed trademark filings and prosecution across India, the USA, Australia, Bangladesh, Sri Lanka, Nepal, Pakistan, the UAE, Oman, and other regions, ensuring timely compliance, accurate documentation, and effective coordination with foreign associates.

- Represented clients in opposition, rectification, and prosecution proceedings by preparing and filing notices of opposition, counter statements, evidence affidavits, interlocutory petitions, statements of case, and written submissions before various trademark authorities.
- Represented brand owners in multi-jurisdictional IP matters, including objections, hearings, examination responses, and enforcement communications.
- Executed intellectual property enforcement initiatives, including cease-and-desist actions, domain-name dispute proceedings, rectification petitions, e-commerce marketplace takedowns, and settlement negotiations to effectively safeguard clients' trademark rights.