

Dhruv Kaushal

King Stubb & Kasiva, Advocates & Attorneys - New Delhi

OVERVIEW

Profile

Dhruv is a practising lawyer specialising in the technology, media and telecom sector. He has also attained the CIPP(E) certification from the International Association of Privacy Professionals, and is presently engaged in advising clients on matters related to data protection, artificial intelligence, intermediary guidelines and other technology laws.

He has been advising some of the largest companies on achieving compliance with the recently enacted Digital Personal Data Protection Act, 2023, while assisting in creating awareness about data privacy. He advises on technology regulations and the use of AI/ML technology in India, and has also advised various Indian enterprises on implementation of the General Data Protection Regulation (2016) and subsequent internal policy amendments.

CAPABILITIES

Practice Focus

Data Protection & Privacy	Artificial Intelligence & AI Governance	Technology, Media & Telecom
IT & Commercial Contracts	Regulatory & Compliance Advisory	Cross-Border Data Transfers

EXPERIENCE

Representative Matters

Data Protection

- Advised the India subsidiary of a UK-based automotive manufacturer on an end-to-end DPDP assessment, and on setting up its data privacy compliance office in India (2025).
- Advised the largest beverage manufacturer on an end-to-end DPDP assessment and compliance check (2025).
- Advised the client's management team on implementation of the General Data Protection Regulation (2016) and the subsequent internal policy amendments made active post 25 May 2018 (2017).
- Advised the management team of a business outsourcing company on a potential personal data breach incident and the associated GDPR implications in Sweden; the matter was successfully closed in November 2021 (2017).
- Advised the largest watch manufacturer from Japan on its Data Protection readiness programme in India (2026).

CONTACT

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KEY FACTS

10+ YEARS PQE
45+ DPDP / GDPR PROJECTS
65+ AI& TECH ADVISORY MANDATES
125+ TRAINING SESSIONS DELIVERED

EDUCATION

B.A., LL.B. (Hons.)
Guru Gobind Singh Indraprastha University,
2016

CIPP(E)
International Association of Privacy
Professionals, 2022

CERTIFICATIONS & MEMBERSHIPS

CIPP(E) Certified Professional
Member, India National Bar Association
(INBA)

INDUSTRY EXPERIENCE

Technology companies; advises all sectors
on data protection mandates.

- Advised a leading hotel group on its data protection programme in India, including drafting responses to notices and legal complaints received from customers (2026).

Artificial Intelligence

- Authored a report on regulatory hurdles in setting up AI-based data centres in India; the report was co-branded and presented at NITI Aayog (2025).
- Advised an agro-tech startup engaged in AI-based farming technology, covering its India entry strategy, closure of investment agreements with overseas shareholders, and entity restructuring (2023).

Technology Regulations

- Represented equipment manufacturers before the DPIIT, Ministry of Commerce and Industry, in their application for registration under the DPIIT OM dated 23 July 2020 regarding procurement by government departments (2022).
- Advised a leading mobile device and related equipment manufacturer on manufacturing and assembly set-up for India, Indonesia, Bangladesh, Finland, Egypt and Kenya; transactions were closed in August 2022 (2022).

Transactions

- Conducted a comprehensive vendor due diligence of a renowned IT company based in Sweden (2018).
- Advised a leading hospitality-sector entity on segregating its technology business from its real-estate and hospitality business (2025).
- Advised a leading B2B pharma entity on its acquisition by a US-based entity, valued at approximately INR 56 crore (2024).
- Represented and advised on the successful takeover of the IT business of a Swedish entity by a large IT company in India (2016–17).
- Represented a technology company in the closure of an agreement involving digital support to a German insurance company, valued at approximately EUR 45 million (2018).

TRACK RECORD

Key Work Highlights

- Led end-to-end DPDP Act compliance programmes for leading names in automotive, beverages, watch manufacturing and hospitality.
- Advised on GDPR implementation and cross-border data-breach response for clients across Sweden and the wider EU.
- Co-authored a report on regulatory hurdles for AI-based data centres in India, presented at NITI Aayog.
- Advised an agro-tech startup on AI-based farming technology, covering India entry strategy and investment closure.
- Represented equipment manufacturers before the DPIIT on public-procurement registration.
- Closed a cross-border acquisition valued at approximately INR 56 crore for a B2B pharma client.
- Advised on a EUR 45 million digital-services agreement with a German

insurance company.

- Delivered 125+ data-privacy awareness and training sessions for enterprise clients.

STRENGTHS

Awards & Recognitions

- Innovative Counsel of the Year (Data Privacy) - India National Bar Association, November 2025.
- Board of Directors Award at HCL, for contribution across various engagements in EMEA, February 2018.
- GEM Award - HMD India, December 2022.

QUALIFICATIONS

Education & Professional Qualifications

- B.A., LL.B. (Hons.) - Guru Gobind Singh Indraprastha University (2016).
- CIPP(E) - International Association of Privacy Professionals (2022).