



CONTACT

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KEY FACTS

7+ YEARS PQE
14 MAJOR CLIENTS
5 AREAS OF PRACTICE
11 PUBLICATIONS

EDUCATION

BBA LL.B. (Hons.), Constitutional Honours
ICFAI University, Dehradun (2014–2019)

AREAS OF PRACTICE

Dispute Resolution, Legal Metrology,
Arbitration, Criminal Litigation, Fintech

REPRESENTATIVE CLIENTS

- Toyota Kirloskar Motor Pvt. Ltd.
- SMAS Auto Leasing India Pvt. Ltd.
- Nike India Private Limited
- Yum Brands
- Hamdard (Wakf) Laboratories
- Ford India Private Limited
- Ecom Express Limited
- Accenture Solutions Pvt. Ltd.
- Export Credit Guarantee Corporation of India Ltd.
- Oppo India
- Realme Mobile
- Max Life Insurance Company Ltd.
- Canara HSBC Life Insurance Company Ltd.
- Zetwerk Manufacturing Business Pvt.

DISPUTE RESOLUTION, PARTNER KSK

SIMRAN TANDON

King Stubb & Kasiva, Advocates & Attorneys - Delhi

OVERVIEW

Profile

Simran specialises in Disputes Resolution with emphasis on general litigation, Legal Metrology, cyber fraud litigation, Criminal Law, Information Technology Law, Legal Metrology Law and Consumer Protection. She has extensive experience handling insolvency matters, and 7 years' experience strategising and handling complex litigation before various courts of law including the Supreme Court, High Courts, NCLAT and NCLTs, State Commissions, Tribunals, Police Stations, and other forums throughout the country.

Simran is adept at handling pan-India matters, representing and advising several multinationals as well as domestic companies, including clients in logistics, automobile, e-commerce, insurance, DTH services, travel, fintech, pharma, private banking and electronics.

APPEARANCES

Forums & Jurisdictions

High Courts	Delhi · Chandigarh · Karnataka
Tribunals	NCLT · NCLAT · DRT · DRAT · NGT
Commissions	Consumer Commissions · Human Rights Commission · Permanent Lok Adalat
Labour / Other	Labour Courts · MSEFC Council · Arbitral Tribunals · Subordinate Courts

TRACK RECORD

Notable Work Highlights

- Represented a leading automotive leasing company in proceedings against multiple entities in the electric mobility and renewable energy sectors, including filing petitions under Section 9 of the Arbitration and Conciliation Act, 1996 prior to the commencement of insolvency proceedings and securing favourable interim relief. Subsequently represented the client before the NCLAT in an appeal challenging an NCLT order restricting lessors' rights to reclaim leased assets, resulting in a favourable outcome.
- Represented a leading Indian FMCG and consumer products company before the Hon'ble Supreme Court in proceedings concerning the classification of Rooh Afza, wherein the Supreme Court classified the product as a Fruit Drink.
- Extensively handled the contestation of an appeal against an arbitral award, including proceedings concerning the applicability and interpretation of Section 29A of the Arbitration and Conciliation Act, 1996.

Ltd.

- Drafted and pursued high-profile criminal complaints involving prominent public figures, businesspersons and influential individuals in matters concerning cheating and fraud, several of which culminated in the registration of FIRs.
- Delivered comprehensive legal opinions on compliance requirements under the Legal Metrology Act, 2009, covering product price revisions, obligations applicable to non-retail sale goods, and direct sales through social media platforms, including Instagram and Facebook. Advised on the distinction between transactional and promotional advertisements in the evolving digital commerce landscape.
- Advised a leading multinational technology company on the legal and regulatory framework applicable to promoting carpooling and unified commute services for its employees.
- Prepared a legal opinion concerning challenges to the Employees' Pension Scheme (EPS-95) and the applicability of the scheme to retired employees in the context of prevailing judicial decisions.

MEDIA

Publications

- Navigating the Labyrinth: A Lawyer's View on India's Evolving Legal Landscape for Businesses (Mondaq / KSK): <https://www.mondaq.com/india/arbitration-dispute-resolution/1466644/navigating-the-labyrinth-a-lawyers-view-on-indias-evolving-legal-landscape-for-businesses>
- Digital Dilemma: Why Your Social Media Ads Need Metric Compliance Now (KSK) <https://ksandk.com/legal-metrology/digital-ads-legal-metrology-metric-compliance-matters/>
- Unveiling the White Paper: A Critical Look at India's Economic Narrative (KSK): <https://ksandk.com/regulatory/white-paper-a-critical-look-at-indias-economic-narrative/>
- Toothless Monster: RTI Amendment Bill, 2019 (Mondaq / KSK): <https://www.mondaq.com/india/white-collar-crime-anti-corruption-fraud/836770/the-toothless-monster-rti-amendment-bill-2019>
- Insurance Regime: Criteria for Accidental Death Benefit (Mondaq / KSK): <https://www.mondaq.com/india/insurance-laws-and-products/839118/insurance-regime-criteria-for-accidental-death-benefit>
- A Rip-Roaring Spectacular Journey of IBC (Mondaq / KSK): <https://www.mondaq.com/india/insolvencybankruptcy/924018/a-rip-roaring-spectacular-journey-of-ibc>

STRENGTHS

Key Skills

7+ years of experience in litigation and client advisory • Commercial & Consumer Litigation • Arbitration & Insolvency • Criminal Law • Legal Metrology Compliance • Strong courtroom advocacy (Supreme Court to District Courts) • Strategic thinking & client counselling